



MAIN JUSTICE offers something new **PERC**

This is “premium embedded relevant content” (PERC) and offers a platform to engage our influential readers in an unparalleled format. This form of messaging is targeted, intelligent, thorough and subtle.



Do you have an issue being considered by the US Department of Justice?

Are you looking for a **smart, targeted way to present** your case or express an opinion in the most informative manner?

Is your organization looking for **a way to communicate** your message beyond the confines of a standard banner ad?



Consumers to Varney: Stop Ticketmaster-Live Nation Merger

by TicketDisaster.org

As the Antitrust Division reviews the controversial proposed tie-up between Live Nation and Ticketmaster, consumers sent more than 25,000 petitions directly to the Department of Justice on January 19 urging regulators to scuttle the deal.



Rep. Bill Pascrell (D-N.J.) said at a news conference last month that a merger will raise ticket prices for consumers.

“This unprecedented groundswell of consumer outrage should make it loud and clear to the DOJ that consumers nationwide want this merger to be blocked,” said Sally Greenberg, Executive Director of the National Consumers League.

Concert promoters, talent agents, artists, managers, venue owners and operators, ticket brokers, and everyday Americans have all mobilized to prevent one company from dominating the live-event industry.

[> Read More](#)

A MESSAGE FROM TICKETDISASTER.ORG

- 1 You provide the content:** a press release, news alert, white paper, article, client alert or other important material and an image.
- 2 We will lay out your message** in a recognizable frame that looks and reads like content (not an ad) because it *is* content.
- 3 The reader will click through** and be brought to the rest of your article or briefing which will be hosted on the Main Justice web pages.

If you'd like to explore the possibility of using PERC to effectively communicate your ideas to the top leadership at DOJ, contact **Kenny Day** at kday@mainjustice.com or **(202) 654-7074**.